

A SPACE AGE OPPORTUNITY

Thank you for taking the time to consider one of Canada's most up-and-coming science and engineering challenges:
[The Canadian Satellite Design Challenge \(CSDC\)](#).

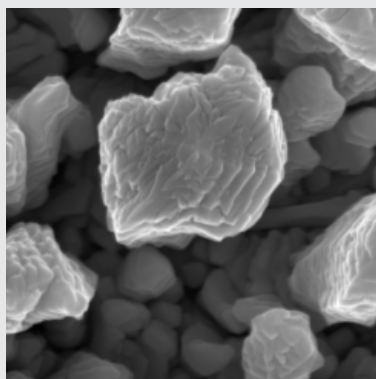
The [Queen's Space Engineering Team \(QSET\)](#), founded in 2007, is a student run space-design team that has ranked highly in past international competitions such as the CanSat Competition. Our talented team of twenty three students span all years of undergraduate study and come from many academic disciplines. We have placed our bid into the CSDC.



Imagine your company's logo on one of the [most advanced satellites](#) at the CSDC. The competition will include hundreds of Canada's top students, academics, and professional engineers, and is nationwide. When we step up to the stage, with your logo on the back of our team shirts, we attest to the fact that we could not have achieved victory without the generous support of you, our sponsor. Such a powerful advertising opportunity does not come along often.

The students taking part in the competition are those who welcome challenge, are among the top of their classes, and [are looking to move to great heights](#) in the engineering industry. Furthermore, industry professionals in the field will also be in attendance, as well as academics looking to create working relationships with companies for [future equipment acquisition](#). These audiences are key targets for advertising and establishing new business. In addition, QSET is able to distribute recruitment and advertising materials on campus, publish our sponsor's names on public releases, and promote our sponsors through unique social media schemes.

The competition requires us to build a nano-satellite in which we can conduct an autonomous scientific experiment, and the winner(s) will have their satellite(s) sent into space.














Our proposed experiment is being headed by [Dr. Kevin Robbie](#), Professor of Engineering Physics and Canada Research Chair in Nano-structured Materials, and its results could have [over-reaching insights into the forefront of new-age physics](#). We propose to study thin film depositions in zero gravity environments, and our satellite will also be able to test solar panels in outer-space. Our experiment is high caliber, especially for an undergraduate level, and will be the subject of several publishable articles and as such is expected to receive strong media attention.



We are currently trying to raise \$200,000 to complete our entry nano-satellite, and we need your help. All sponsorship money will be budgeted and used economically. Your money will be spent in a **highly worthwhile manner** on space-ready technologies and materials. Progress reports will be provided to all sponsors at regular intervals. If you would like to provide a specific part or software to our nano-satellite, or to learn more about how your sponsorship funds will be spent, please inquire to qset@engsoc.queensu.ca. Non-monetary support, such as materials or mentoring, would also be much appreciated.

Our target audience for advertising is the Queen's community, the Canadian space engineering community, and the nationwide audience of the competition. Categories for sponsorship are as follows:

	Platinum	Gold	Silver
Name on Satellite			
Space on Website			
Shirts and Merchandise			
Name in Publications			
Logo on Satellite			
Logo at QSET Office and Socials			

Furthermore, we will be promoting our sponsors at several campus events throughout the year, specifically targeting students that will be **tomorrow's leaders** in a wide range of industries.

QSET provides a valuable opportunity for talented students to get **more out of their university education** and develop skills that are highly useful for real world application in the workplace. Our group is dedicated, genuinely interested in engineering, and we are working hard on an out of this world design project. Now, we just need some help getting us there.

We are offering you a hand in a very **unique sponsorship opportunity** and **novel engineering achievement**. For further inquiries, please feel free to email us at qset@engsoc.queensu.ca or call at (613)-484-3590. Visit our website at www.qset.ca for more information. Cheques can be made payable to Queen's University with QSET in the memo field.

Thank you again for your consideration and time - you will not be disappointed.